

HCSRN Annual Conference Media Kit

2024 ANNUAL CONFERENCE

This April, the Health Care Systems Research Network (HCSRN) is taking over Milwaukee, WI for the 2024 Annual Conference. The HCSRN unites a consortium of research centers based in community-based health delivery systems to bring you, "Advancing High Quality, Equitable Research in the age of New Health Care Technologies."



Social Media
Verbiage & Graphics

SOCIAL MEDIA GRAPHICS



SUGGESTED POSTS



- Attention! Early bird registration for HCSRN's 2024 Annual Conference in Milwaukee, Wisconsin ends on February 29. Don't miss out, be sure to secure this discounted pricing today! <https://bit.ly/3Qhn6Bu> #HCSRN2024
- Be sure to register for HCSRN's 2024 Annual Conference in Milwaukee, Wisconsin. Don't delay, standard registration is happening from March 1 through March 18: <https://bit.ly/3Qhn6Bu> #HCSRN2024
- Did you know HCSRN has secured a discounted group hotel room rate for 2024 Conference attendees? Reserve your room early as there is a city-wide event taking place at the same time as the HCSRN Annual Conference. The HCSRN room block at the Hyatt has SOLD OUT. Additional rooms are available at the Spring Hill Suites, a short walk from the conference hotel. When the HCSRN room blocks are fully booked, we cannot guarantee housing will be available. Reservations can be made at the group rate until March 13th, or until the group block is sold out; whichever occurs first: <https://bit.ly/3PJC3M7>. #HCSRN2024
- Have you registered yet for HCSRN's 2024 Annual Conference in Milwaukee, Wisconsin? Don't delay, standard registration is happening from March 1 through March 18: <https://bit.ly/3Qhn6Bu>. Additionally, HCSRN has negotiated a special room rate (\$179 plus taxes and fees) for HCSRN 2024! Reservations can be made at the group rate until March 13, or until the group blocks are sold out; whichever occurs first. Reserve your room here: <https://bit.ly/3PJC3M7>. #HCSRN2024



SUGGESTED POSTS

- This year's theme is "Advancing High Quality, Equitable Research in the age of New Health Care Technologies." The conference provides networking opportunities to spur collaboration on research initiatives that improve health and healthcare for individuals and populations, as well as showcase scientific findings from HCSRN research projects. There's still time to register: <https://bit.ly/3Qhn6Bu>. Late registration is March 19 through onsite in Milwaukee. #HCSRN2024
- Check out the 2024 Conference Schedule-At-A-Glance before leaving for Milwaukee: <https://bit.ly/3vW08cD>. #HCSRN2024
- New this Year! HCSRN's new Pre-Conference Grant Writing Workshop will take place on Monday, April 8. The workshop brings together experts throughout HCSRN to assist early investigators with NIH R series applications. Learn how to write compelling specific aims, how to tell a story, and create a conceptual model. Register before February 29: <https://bit.ly/3UgJ1MD>. #HCSRN2024
- Building Meaningful and Sustainable Engagement in Research: PCORI's Foundational Expectations for Partnerships. This session will highlight PCORI's new Foundational Expectations for Partnerships, which updates the 2014 PCORI Engagement Rubric and provides expanded guidance for meaningful engagement to advance patient-centered outcomes research and health equity. Specifically, this interactive session will provide: 1. Brief introduction into why an update was needed and how the new Foundational Expectations were developed. 2. Exploration of the six new Foundational Expectations and the implications for principal investigators, study teams, and patient partners. 3. Community perspectives on the impact and lessons learned from building meaningful engagement in research. #HCSRN2024

SUGGESTED POSTS



- Join HCSRN on Thursday, April 11 from 8:00 AM – 9:30 AM to learn how to effectively navigate the grant application process from some of the nation's leading funders. Be sure to check out the 2024 Conference Schedule-At-A-Glance before leaving for Milwaukee: <https://bit.ly/3vW08cD> #HCSRN2024
- Attention Post Doc Students: Did you know you can receive a discounted registration of \$360 for HCSRN's 2024 Annual Conference April 9 – 11 in Milwaukee, Wisconsin? Visit us online to register and learn more: <https://bit.ly/3Qhn6Bu> #HCSRN2024
- Attend David M. Kent's, MD, MS, Opening Plenary, An Overview of Bias and Fairness in Algorithmic Models, at the HCSRN 2024 Annual Conference for a one-day, reduced rate of \$410!: <https://bit.ly/4999vVn> #HCSRN2024

AN OVERVIEW OF BIAS AND FAIRNESS IN ALGORITHMIC MODELS

Plenary Tuesday, April 9 from 8 AM – 9:30 AM in the Regency Ballroom

David M. Kent, MD, MS will provide an introductory overview to the complex topic of Algorithmic Bias and Fairness. He will discuss the distinction between Bias and Fairness, and review different "fairness criteria" and the impossibility of simultaneously satisfying these. He will introduce the concept of "Label Bias" and present some examples related to clinical prediction models in which label bias may arise. Finally, he will discuss the use of race in clinical prediction models, and discuss the harms that may arise when race is omitted in some situations where the variable carries substantial prognostic information, and the necessity of evaluating trade-offs in considering its use in clinical prediction. #HCSRN2024



OPENING PLENARY SPEAKER

David M. Kent, MD, MS is Founder and Director of the Tufts Predictive Analytics and Comparative Effectiveness (PACE) Center, at the Institute for Clinical Research and Health Policy Studies (ICRHPS), Tufts Medical Center; Director of the Clinical and Translational Science (CTS) MS/PhD Program, at the Graduate School of Biomedical Sciences, Tufts University; and Professor of Medicine, Neurology, and CTS at Tufts Medical Center/Tufts University School of Medicine.

Dr. Kent is a clinician-methodologist with a broad background in clinical epidemiology, and a focus on advanced methods of predictive analytics and comparative effectiveness. He has been continually funded as Principal Investigator by both the NIH, since 2003, and PCORI, since their first round of research grants in 2012. He has received over \$30 million from these agencies, both for work addressing fundamental analytic issues, and for applied work in cardiovascular disease.

Dr. Kent has over 250 articles in peer reviewed journals, including over 20 in the top 5 general medical journals (NEJM, JAMA, Lancet, BMJ, Annals of Internal Medicine). He has served on numerous boards, including the Scientific Advisory Board at Optum Labs, and the NIH, including Biomedical Computing and Health Informatics (BCHI) and the National Institute for Neurological Disorders and Stroke.
#HCSRN2024

LinkedIn: <https://www.linkedin.com/in/davidmkentmd/>
X (Formerly Know as Twitter): @Tufts_PACE



PLENARY 3



Topic: Funding Priorities and Funding Strategies: Insights and Information from National Funders

When: Thursday, April 11 at 8:00 AM – 9:00 AM

The funding environment is a challenge for almost all new and established investigators. HCSRN has gathered established experts from some of the nation's leading funders to provide an overview of each agency's funding priorities, tips for navigating the grant application process, what to expect after your application has been received and is undergoing review, and what the award process looks like. Join us for an interactive panel presentation featuring:

Brent Sandmeyer, MPH
Acting Deputy Division Director|Senior Program Officer
Division of Practice Improvement
Center for Evidence and Practice Improvement
Agency for Healthcare Research and Quality

Nathan Stinson, Jr., PhD, MD, MPH
Director, Community Health and Population Science
National Institute on Minority Health and Health Disparities
National Institutes of Health

Steve Clauser, Ph.D., MPA
Program Director, Healthcare Delivery and Disparities Research
Patient-Centered Outcomes Research Institute

Jamae Morris, PhD, MA
Program Officer, Research-Evaluation-Learning
Robert Wood Johnson Foundation

Following the Funders Panel there is a *session with Patient Centered Outcomes Research Institute*, that is planned to bring together a mix of community voices to highlight the PCORI perspective and their soon-to-be-released Foundational Expectations for Partnerships in Research offering updated guidance on patient and community engagement.

At the conclusion of the presentations, there will be a Q & A Session for audience members to ask questions from the three panelists.



MEDIA PANEL VERBIAGE

Public Health Research and Navigating the Media

Wednesday, April 10

On Wednesday, April 10, we will be offering a new session entitled, Public Health Research and Navigating the Media, which will explore how researchers interact with media around topics of current interest. The panel will feature researchers who have successfully navigated the science and media divide. They will share best practices and tips for handling tough questions that go beyond what the research can support. A local journalist will share how the media covers these stories followed by a moderated question and answer session.

ADDITIONAL INFORMATION



HCSRN Website: <https://hcsrn.org/en/>

HCSRN Conference Registration: <https://bit.ly/3Qhn6Bu>

HCSRN Contact: Suzanne Simons (ssimons@hcsrn.org)

ONE-DAY CONFERENCE FEES

Non-Students: \$410

Students: \$265

PRE-CONFERENCE GRANT WRITING WORKSHOP

Large Group Grant Workshop (min. of 40 registrants) : \$175

Small Group Specific Aims Workshop (max. 15 registrants): \$350

*Standard registration is
March 1 through March 18.
Late registration is March 19
through onsite in Milwaukee.*

FULL CONFERENCE FEES

Member/Government Agency Employee:

Non-Member:

Student:

Patient/Patient Partner:

Vendor:

EARLY

\$685

\$795

\$360

\$210

\$1,750

STANDARD

\$785

\$895

\$360

\$210

\$1,750

LATE

\$885

\$995

\$360

\$210

\$1,750