



2024 Annual Conference Sponsorship Prospectus



April 9-11, 2024
MILWAUKEE, WISCONSIN

www.hcsrn.org

[in](#) [X](#) @HCSRN

About the Health Care System Research Network

Founded in 1994, HCSRN brings together the research centers from many of the nation's best and most innovative health care systems. Collectively, HCSRN represents more than 2,000 scientists and research staff who conduct research, unparalleled in the US, that improves population health and the delivery of health care. These dedicated researchers have methodological and content expertise from an array of disciplines such as epidemiology, economics, disparities, outcomes and quality assessment, clinical trials, and genomics.

Our Mission

To improve individual and population health through research that connects the resources and capabilities of learning health care systems for all.

Our Vision

The Health Care Systems Research Network is the nation's preeminent source of population-based research that measurably improves health and health care for all.

About the HCSRN Annual Conference

2024 will mark the 30th year for the HCSRN Annual Conference. This one-of-a-kind experience brings together members and non-members, researchers and study managers, clinicians and health system leaders, funding agency representatives, and patient partners. It serves as a venue for research teams to disseminate scientific findings, facilitate new collaborations, and share hard won insights about conducting research in real-world care delivery settings.

HCSRN conference objectives are to showcase scientific findings from HCSRN research projects, and to spur collaboration on research initiatives that improve health and healthcare for individuals and populations.

Who attends the HCSRN Annual Conference?

- ❖ Health System Researchers
- ❖ Health System Leaders
- ❖ Academic Faculty
- ❖ Medical Professionals
- ❖ Research Methods Experts
- ❖ Data Warehouse Experts
- ❖ Industry Research Partners

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**EPIDEMIOLOGY, ECONOMICS,
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Sponsorship Opportunities and Benefits

PLATINUM \$10,000

- ❖ Recognized sponsor of one of the following
 - Opening Plenary
 - Welcome Reception
- ❖ Sponsor Showcase recognition in conference communication
- ❖ Name and Logo on three Electronic Signs on-site
- ❖ Logo recognition on conference app
- ❖ Name and Logo on Plenary Screen before and after presentation
- ❖ Prominent on-site signage
- ❖ Name and Logo on HCSRN conference web site
- ❖ Sponsor badge ribbon
- ❖ Exhibit Table
- ❖ Two complimentary conference registrations

GOLD \$7,500

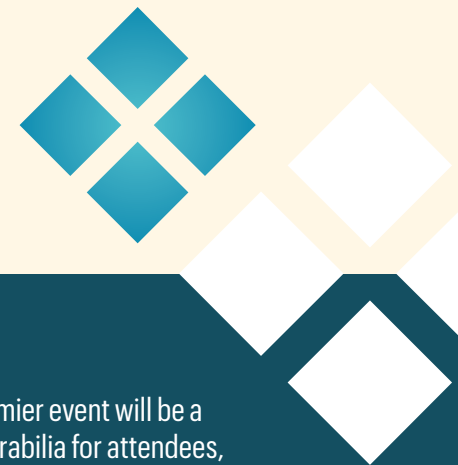
- ❖ Recognized sponsor of one of the following
 - Poster Session Break
 - Breakfast
 - Lunch
- ❖ Name and Logo on three Electronic Signs on-site
- ❖ Logo recognition on conference app
- ❖ Name and Logo on Plenary Screen before and after presentation
- ❖ Prominent on-site signage
- ❖ Name and Logo on HCSRN conference web site
- ❖ Sponsor badge ribbon
- ❖ Exhibit Table
- ❖ One complimentary conference registration

SILVER \$5,000

- ❖ Recognized sponsor of one of the following
 - Lanyard
 - 30th Anniversary Memorabilia
- ❖ Logo recognition on conference app
- ❖ Name and Logo on Plenary Screen before and after presentation
- ❖ Prominent on-site signage
- ❖ Name and Logo on HCSRN conference web site
- ❖ Sponsor badge ribbon
- ❖ Exhibit Table

BRONZE \$2,500

- ❖ Recognized sponsor of one of the following
 - Charging Station
 - Photobooth
- ❖ Name and Logo on Plenary Screen before and after presentation
- ❖ Prominent on-site signage
- ❖ Name and Logo on HCSRN conference web site
- ❖ Sponsor badge ribbon
- ❖ Exhibit Table



Other Opportunities

30th Anniversary Celebration - this one-time event is sure to be a showstopper. Planned to take place on Wednesday evening, this premier event will be a celebration to recognize HCSRN's 30 years of accomplishments and the package can be customized to include commemorative memorabilia for attendees, photobooth, music and more. Please contact Suzanne Simons, Executive Director, at ssimons@hcsrn.org for more information.

Contract

Name

Title

Organization

Address

City

State Zip

Contact Name

Phone Fax

Email

Organization's URL

Organization's Twitter Handle

SPONSOR

- ☐ **Platinum (\$10,000)** (select one)
- ☐ Opening Plenary ☐ Welcome Reception
- ☐ **Gold (\$7,500)** (select one)
- ☐ Poster Session/Break ☐ Breakfast ☐ Lunch
- ☐ **Silver (\$5,000)** (select one)
- ☐ Lanyard ☐ 30th Anniversary Memorabilia
- ☐ **Bronze (\$2,500)** (select one)
- ☐ Charging Station ☐ Photobooth

PAYMENT (HCSRN Tax ID #88-1934034)

Sponsorship \$

Total Due \$

☐ Check payable to HCSRN is enclosed
☐ Please contact me with ACH instructions

Charge my: ☐ MasterCard ☐ Visa ☐ Discover ☐ AmEx

Account Number

Expiration Date

Security Code

Name on Card

Signature

THREE WAYS TO SUBMIT YOUR CONTRACT

Email: Email form to mbreslin@hcsrn.org

Mail: Send form with payment to Mike Breslin, HCSRN, 230 Washington Avenue
Ext., Suite 101, Albany, NY 12203

Fax: Fax form with credit card information to 518- 463-8656

For more information, contact Suzanne Simons at 312-343-6479
or ssimons@hcsrn.org

